

## SESSION 2003-2004

### Activity- 1

#### **Field work for TDC 2<sup>nd</sup> year and 3<sup>rd</sup> year Major Students;**

On 22<sup>nd</sup> October 2003 the management (major) Students of TDC 2<sup>nd</sup> and 3<sup>rd</sup> year had conducted another field survey on “4<sup>th</sup> International Expo 2003”, which was held at Judges Field, Guwahati. The objectives of the survey was-

- (a) To acquire practical knowledge by the students about the different products produced by different states & countries.
- (b) To make them aware about the products of their own state.
- (c) To make them aware about the products of small scale & large scale industries.
- (d) To know response, behaviour, sales promotional techniques of different stall owners.

In order to collect the information to fulfill those objectives, a survey sheet was prepared containing the point to be observed by the students. For the convenience of collecting information, students were organized in some groups. Teachers from the management department also participated in the survey along with the students.

### Activity- 2

#### **Group discussion/lectures/debates:**

According to the class routine of the college, on the Saturday's group the department on the following topics conducted discussions or lectures or symposium for degree level students.

	<b>Date</b>	<b>Class</b>	<b>Topic</b>
(a)	30.08.03	TDC 2 <sup>nd</sup> Year (major)-	“Scientific Management & Present day world”
(b)	06.09.03	TDC 3 <sup>rd</sup> Year (major)-	“Manpower Department & Urge today”
(c)	13.09.03	TDC 1 <sup>st</sup> Year (major)-	“How to achieve success”
(d)	01.11.003	TDC 2 <sup>nd</sup> Year (major)-	“Undercapitalization has lesser evils than over capitalization”

Besides the above, a debate on the topic- “Promotion- Seniority Vs Merit” was also conducted on 19<sup>th</sup> Sept 2003 for major students of TDC 3<sup>rd</sup> year.

A class room test for TDC IInd year major student were also organized on 12<sup>th</sup> September, 2003.